



Abich Financial Wealth Management, LLC

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Ashburn, VA 20147

Phone: (571) 577-9968

William Alexander Moir

Investment Advisor Representative

Individual CRD No. 6945141

Form ADV Part 2B – Brochure Supplement

Effective: October 06, 2025

This Form ADV Part 2B (“Brochure Supplement”) provides information about the background and qualifications of William Alexander Moir as a supplement to the information contained in Abich Financial Wealth Management’s (referred to as “we,” “our,” “us,” “Firm,” “Advisor,” or “Abich Financial”) Form ADV Part 2A Disclosure Brochure. You should have received a copy of that Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of Abich Financials’ Disclosure Brochure or this Brochure Supplement, please contact Abich Financial at **(571) 577-9968**.

Additional information about Mr. Moir is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov. The site is searchable by a unique identifying number known as a CRD number. Mr. Moir’s CRD number is 6945141.

Item 2: Educational Background and Business Experience

EDUCATIONAL BACKGROUND

William Alexander Moir, born in 1995, is dedicated to advising clients of Abich Financial Wealth Management as an Investment Advisor Representative. Mr. Moir graduated from Mount St. Mary’s University in 2019, with a Bachelor of Science degree in Business Administration with a concentration in finance. Additional information regarding Mr. Moir’s business background is included below.

BUSINESS BACKGROUND

10/2025-Present	Abich Financial Wealth Management	Investment Advisor Representative
11/2022-09/2025	Osaic Wealth, Inc.	Registered Assistant
02/2022-10/2022	Bogart Wealth, LLC	Client Service Associate
06/2020-01/2022	Bank of America, N.A.	Financial Advisor Trainee
03/2020-01/2022	Merrill Lynch, Pierce, Fenner & Smith Inc.	Financial Advisor Trainee

Professional Designation(s)

CFP® (Certified Financial Planner):

Mr. Moir is certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”). Therefore, Mr. Moir may refer to himself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and Mr. Moir may use these and CFP Board’s other certification marks (the “CFP Board Certification Marks”). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP® professionals have met CFP Board’s high standards for education, examination experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

- Education – Earn a bachelor’s degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials.
- Examination – Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual’s ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- Experience – Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- Ethics – Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and agree to be bound by CFP Board’s Code of Ethics and Standards of Conduct (“Code and Standards”), which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics – Commit to complying with CFP Board’s Code and Standards. This includes a commitment

to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.

- Continuing Education – Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Chartered Retirement Planning Counselor SM (CRPC®):

Mr. Moir currently holds the Chartered Retirement Planning Counselor SM designation. CRPC® is a designation program for financial professionals. This program enables experienced advisors, who are focused on retirement planning for individuals, define a “road map to retirement” for their clients. There is a focus on clients’ pre- and post-retirement needs, as well as issues related to asset management and estate planning. The CRPC® designation program is designed for both intermediate and experienced advisors who wish to provide more comprehensive retirement planning advice to individual clients and families. Individuals must complete the course curriculum and pass the final examination. In addition, individuals must complete 16 hours of continuing education every two years and pay the renewal fee.

Item 3: Disciplinary Information

There are no legal, civil, or disciplinary events to disclose regarding Mr. Moir. Mr. Moir has never been involved in any investment related regulatory, civil, or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Moir.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair, or unethical practices. **As previously noted, there are no legal, civil, or disciplinary events to disclose regarding Mr. Moir.**

However, we do encourage you to independently view the background of Mr. Moir on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD No. 6945141.

Item 4: Other Business Activities

Mr. Moir is not actively engaged in any other investment-related business or occupations. Mr. Moir is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5: Additional Compensation

William Alexander Moir may receive economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Abich Financial. In addition to advisory fees, IARs may qualify for certain sales incentives or other types of awards based on the value of assets under management or investment products and services sold. For example, IARs may become eligible to receive additional compensation amounts, reimbursement for approved business expenses, and attendance at various forms of entertainment or attendance at events and educational conferences hosted or subsidized by the sponsors of certain investment products or third-party asset manager programs. William Alexander Moir may also receive commissions from the sales of insurance products generated as an insurance agent.

Item 6: Supervision

Supervision of Mr. Moir is performed by Angela Mari in her capacity as Chief Compliance Officer of Abich Financial. Abich Financial has implemented a policies and procedures manual and Code of Ethics which guides the Firm and its supervised persons in meeting their fiduciary obligations to Abich Financial's clients when providing investment advisory services. As Abich Financial's Chief Compliance Officer, Ms. Mari is responsible for the implementation of the Firm's policies and procedures and Code of Ethics. Ms. Mari may be contacted at (571) 577-9968 for more information about this Brochure Supplement.

Additionally, Abich Financial is subject to regulatory oversight by various agencies. These agencies require registration by Abich Financial and its supervised persons. As a registered entity, Abich Financial is subject to examinations by regulators, which can be announced or unannounced. Abich Financial is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Firm.